

GUIDEBOOK

INTERNATIONAL CONFERENCE OF ETHICS ON BUSINESS,
ECONOMICS, AND SOCIAL SCIENCE

In conjunction with the

ANNUAL CONFERENCE OF MANAGEMENT CHALLENGES

SPEAKERS



Prof. Setyabudi Indartono, M.M., Ph.D.

Head of Higher Education Service
Institute Branch V (Yogyakarta Region)



Cha-Hsuan Liu, Ph.D.

Wittenborg University of Applied
Science, Netherlands



Dr. Basant Prasad Adhikari

Oxford College of Engineering and
Management, Nepal



Anura De Zoysa, Ph.D.

University of Wollongong,
Australia

PANEL SESSION

THEME:

**“THE CHALLENGE OF NEW TECHNOLOGY ON EDUCATION AND BUSINESS
SUSTAINABILITY”**

Saturday, September 21, 2024

ONLINE CONFERENCE VIA ZOOM MEETING

hosted by
FACULTY OF ECONOMICS AND BUSINESS - UNIVERSITAS NEGERI
YOGYAKARTA
YOGYAKARTA - INDONESIA
<https://feb.uny.ac.id>

ICEBESS²⁰²⁴

International Conference of Ethics on Business, Economics, and Social Science

ICEBESS is an annual conference held by the Faculty of Economics and Business, Universitas Negeri Yogyakarta since 2014, which responds to **the issues of Management Challenges, Information Technology, and Global Risk Impacts on Economics and Business Education**. Amidst the rapid new technology and artificial intelligence development, this conference promotes ideas related to the effect of the new technology and artificial intelligence on education and business sustainability. **The current theme of this conference is The Challenge of New Technology on Education and Business Sustainability**. Many ideas have been shared and brainstormed in the meetings. Accordingly, ICEBESS continuously tries to invite scholars, practitioners, and students to respond to the issues.

ACoMC²⁰²⁴

Annual Conference of Management Challenges

ACoMC is an annual conference held by the Faculty of Economics and Business, Universitas Negeri Yogyakarta, which responds to **the issues of Management Challenges, Information Technology, and Global Risk Impacts on Economics and Business Education**. As a response to the emerging challenges and changes of the post-pandemic era, this year's theme is **The Challenge of New Technology on Education and Business Sustainability**. The previous ACoMC sessions (2023) facilitated scholars in discussing the emerging issues around **The Future of Artificial Intelligence: Challenges and Its Impact on Education, Economics, and Business**. After almost two years of the pandemic, the world is preparing to face the post-pandemic stage, also known as the new normal era. The previous conferences have an impressive record of attendance and have attracted numerous international presenters and participants. The attendees benefited enormously from the lively discussion and presentation sections conducted during the conference. Many ideas have been shared and brainstormed in the meetings. Accordingly, ACoMC continuously tries to invite scholars, practitioners, and students to respond to the issues.

SPEAKERS



Prof. Setyabudi Indartono, M.M., Ph.D. *The role of new technologies in the sustainability of educational institutions (the case of Institute Branch V (Yogyakarta Region) Indonesia)*



Anura De Zoysa, Ph.D. *The role of new technologies in accounting sustainability*
University of Wollongong, Australia



Cha-Hsuan Liu, Ph.D. *The role of new technologies in education sustainability*
Wittenborg University of Applied Science, Netherlands



Dr. Basant Prasad Adhikari *The role of new technologies in business sustainability*
Oxford College of Engineering and Management, Nepal

AGENDA

Day	: Saturday, September 21 st , 2024
Venue	: Online by Zoom
Link Zoom	: https://uny.id/icebessacomc2024
Virtual Background	: https://uny.id/vbicebessacomc2024

Saturday, September 21 st 2024				
No	Time	Activity		
1	08.00 AM – 08.30 AM	Registration		
2	08.30 AM – 09.30 AM	Opening ceremony (ICEBESS + ACOMC)		
		Opening		
		National Anthem-Indonesia Raya		
		Welcoming Dance		
		1. Welcome Speech 1: Mahendra Adhi Nugoro, Ph.D (Head of Committee ICEBESS & ACOMC)		
		2. Welcome Speech 2: Prof. Dr. Sumaryanto, M.Kes., AIFO (Rector of Universitas Negeri Yogyakarta)		
3		Plenary Session		
	09.30 AM – 10.15 AM	1. Speaker 1 (45 min: Materials + QnA)	Anura De Zoysa, Ph.D University of Wollongong, Australia	The role of new technologies in accounting sustainability
	10.15 AM – 11.00 AM	2. Speaker 2 (45 min: Materials + QnA)	Prof. Setyabudi Indartono, Ph.D Head of Higher Education Service Institute Branch V (Yogyakarta Region)	The role of new technologies in the sustainability of educational institutions (the case of Indonesia)
	11.00 AM – 11.45 AM	3. Speaker 3 (45 min: Materials + QnA)	Dr. Basant Prasad Adhikari Oxford College of Engineering and Management, Nepal	The role of new technologies in business sustainability

	11.45 AM – 12.30 PM	4. Speaker 4 (45 min: Materials + QnA	Cha-Hsuan Liu, Ph.D Wittenborg University of Applied Science, Netherlands	The role of new technologies in education sustainability
4	12.30 PM – 13.15 PM	Lunch break and pray		
5	13.15 PM – 15.00 PM	Parallel session (breakout room)		
6	15.00 PM – 15.15 PM	Closing		

PARALLEL SESSION | ROOM 2



ROOM	:	1
SESSION	:	1 (01.00-03.00 PM)
CHAIRMAN	:	Yuliansah
THEME	:	System
LINK ZOOM	:	https://uny.id/icebessacomc2024
VB	:	https://uny.id/vbicebessacomc2024

NO	PRESENTER	TITLE	COLLEGE
1	Yuli Noor Kusumawati	THE ROLE OF BIG DATA IN CALCULATING ECONOMIC GROWTH BY SECTOR AND ITS IMPLEMENTATION IN THE ERA OF INDUSTRIAL REVOLUTION 4.0	UNIVERSITAS NEGERI YOGYAKARTA
2	Sri Susanna Sembiring	SOFTWARE DEVELOPMENT USING AGILE APPROACH	UNIVERSITAS NEGERI YOGYAKARTA
3	Annisa Kusumawati	TECHNOLOGY INFRASTRUCTURE CHALLENGES IN THE DIGITAL ERA	UNIVERSITAS NEGERI YOGYAKARTA
4	Betanika Nila	CHALLENGES AND OPPORTUNITIES OF INFORMATION TECHNOLOGY DEVELOPMENT IN ACCOUNTING PRACTICE	UNIVERSITAS NEGERI YOGYAKARTA
5	Indiani Eka Saputri	ADAPTATION OF DIGITAL INNOVATION: ANALYSIS IMPLEMENTATION OF INTERNET OF THINGS (IOT) IN EDUCATION TO ACHIEVE SUSTAINABLE ECONOMIC GROWTH	UNIVERSITAS NEGERI YOGYAKARTA
6	Helena Ali Tahara	KNOWLEDGE MANAGEMENT ON BUSINESS PERFORMANCE: THE ROLE OF SOCIAL MEDIA NETWORKING	UNIVERSITAS MUHAMMADIYAH PURWOKERTO
7	Maria Leonita Dyah Puspa Pertiwi	KLEDO ACCOUNTING SOFTWARE IMPLEMENTATION AT MAKAI O SCOOTER	UNIVERSITAS NEGERI YOGYAKARTA

PARALLEL SESSION | ROOM 2

ROOM	:	2
SESSION	:	1 (01.00-03.00 PM)
CHAIRMAN	:	Rizqi Ilyasa Aghni, M.Pd.
THEME	:	Education
LINK ZOOM	:	https://uny.id/icebessacomc2024
VB	:	https://uny.id/vbicebessacomc2024

NO	PRESENTER	TITLE	COLLEGE
1	Susanti Kurniawati	PRE-SERVICE TEACHER TPACK COMPETENCIES DEVELOPMENT BY IDD IRR MODEL OF STRATEGY	UNIVERSITAS PENDIDIKAN INDONESIA
2	Muhyadi	Determinants Factors of Career Choice among Students of Office Administration Education Study Program, FEB UNY after Completing Studies (After Graduation)	UNIVERSITAS NEGERI YOGYAKARTA
3	Antum Rialvi	The Effect of Learning Interest and Learning Facilities on Student Learning Motivation in Basic Accounting and Institutional Finance Class X Accounting and Institutional Finance at SMK Negeri 7 Yogyakarta in the 2023/2024 Academic Year	UNIVERSITAS NEGERI YOGYAKARTA
4	Nurul Mahruzah Yulia	Development of Local Wisdom Modules Based on Augmented Reality in Science Learning in Elementary Schools to Improve Students' Financial Literacy	UNIVERSITAS NAHDLATUL ULAMA SUNAN GIRI
5	Francisca Reni Retno Anggraini	THE EFFECTS OF LEARNING MEDIA AND PROFESSIONAL MORAL COURAGE TO ETHICAL DECISION MAKING	UNIVERSITAS SANATA DHARMA
6	Hendri	Systematic Review: The Role of Strategic Management in Improving the Quality of Higher Education	UNIVERSITAS NEGERI JAKARTA
7	Aulia Zulfa	THE EFFECT OF SELF-EFFICACY ON THE ACADEMIC PROCRASTINATION OF VOCATIONAL SCHOOL ACCOUNTING STUDENTS	UNIVERSITAS NEGERI YOGYAKARTA

PARALLEL SESSION | ROOM 3

ROOM	:	3
SESSION	:	1 (01.00-03.00 PM)
CHAIRMAN	:	Lina Nur Hidayati, MM.
THEME	:	Finance
LINK ZOOM	:	https://uny.id/icebessacomc2024
VB	:	https://uny.id/vbicebessacomc2024

NO	PRESENTER	TITLE	COLLEGE
1	Marlita Wulansari	Generation Z's Interest in Sharia Savings: Seen from the Influence of Digitalization, Economic Conditions, and Sharia Financial Literacy	UNIVERSITAS NEGERI YOGYAKARTA
2	Watini	The Effect Of Herding Behavior, Cognitive Bias, Overconfidence Bias, and Peer Influence On Investment Decisions Student Of The Faculty Economics And Business State University Of Yogyakarta	UNIVERSITAS NEGERI YOGYAKARTA
3	Bima Irpan Saepudin	The Influence of Liquidity, Leverage, Capital Intensity, and Inventory Intensity on Tax Aggressiveness in Energy Sector Companies Listed on the Indonesian Stock Exchange 2018 – 2022.	UNIVERSITAS NEGERI YOGYAKARTA
4	Aunurrafiq	"ENHANCING FINANCIAL PERFORMANCE OF MSMEs THROUGH GREEN ENTREPRENEURIAL ORIENTATION, FINANCIAL CAPABILITY, AND GREEN TECHNOLOGY DYNAMISM	UNIVERSITAS RIAU
5	Annisa Esti Rahayu	The Effect of Parking Tax, Street Lighting Tax, and Non-Metallic Minerals and Rocks Tax on Local Own-Source Revenue of Cilacap Regency in 2017-2022	UNIVERSITAS NEGERI YOGYAKARTA
7	Nadhifa Devi Rizki Pramesti	THE INFLUENCE OF AUDIT COMMITTEE CHARACTERISTICS ON TAX AVOIDANCE IN ENERGY SECTOR COMPANIES LISTED ON THE BEI FOR THE PERIOD 2020-2022	UNIVERSITAS NEGERI YOGYAKARTA
8	Marlita Wulansari	The Effect of Halal Labeling and Halal Awareness through Product Quality as a Mediation Variable on Product Purchase Decisions for Students	UNIVERSITAS NEGERI YOGYAKARTA

PARALLEL SESSION | ROOM 4

ROOM	:	4
SESSION	:	1 (01.00-03.00 PM)
CHAIRMAN	:	Endra Murti Sagoro, M.Sc.
THEME	:	Social and Economics
LINK ZOOM	:	https://uny.id/icebessacomc2024
VB	:	https://uny.id/vbicebessacomc2024

NO	PRESENTER	TITLE	COLLEGE
1	Leonny Noviyana Sakti Pamungkas	Mutual Fund Volatility in Election Years: Low Risk or High Risk?	UNIVERSITAS SEBELAS MARET
2	Eko Putro Tri Hartanto	ANALYSIS OF FORECASTING DEMAND FOR XL QUOTA VOUCHER PRODUCTS (STUDY AT RADEN CELLULAR BUSINESS, KLATEN DISTRICT)	UNIVERSITAS NEGERI YOGYAKARTA
3	Anisa Rahmawati	ANALYSIS OF THE IMPLEMENTATION OF CIRCULAR ECONOMY IN HOME ECONOMICS IN WASTE BANKS IN THE SPECIAL REGION OF YOGYAKARTA	UNIVERSITAS NEGERI YOGYAKARTA
4	Nasruddin	The Influence of Innovation and Product Quality towards Sustainable Competitive Advantage at Wai-Tiddo Nature Tourism, Luwu Regency	UNIVERSITAS HASSANUDDIN
5	Suhardoyo	CREATING WORK COMMITMENT AND WORK ENGAGEMENT IN EXPORT IMPORT STAFF WITH SUPERVISOR SUPPORT, EMPOWERMENT AND WORK STRESS.	UNIVERSITAS BINA SARANA INFORMATIKA
6	Adi Pratama	HUMAN CAPITAL ON BUSINESS PERFORMANCE: THE MEDIATING ROLE OF SPIRITUAL CAPITAL	UNIVERSITAS MUHAMMADIYAH PURWOKERTO
7	Mawadatun Kafidah	ANALYSIS OF THE RELATIONSHIP OF MINIMUM WAGE LEVELS AND CONSUMPTION OF THE COMMUNITY OF YOGYAKARTA TO POVERTY IN YOGYAKARTA FOR THE PERIOD OF 2018-2023	UNIVERSITAS NEGERI YOGYAKARTA

PARALLEL SESSION | ROOM 5



ROOM	:	5
SESSION	:	1 (01.00-03.00 PM)
CHAIRMAN	:	Arum Darmawati
THEME	:	Economics and Management
LINK ZOOM	:	https://uny.id/icebessacomc2024
VB	:	https://uny.id/vbicebessacomc2024

NO	PRESENTER	TITLE	COLLEGE
1	Widya Ningsih	Exploring Green Finance Studies in Indonesia: A Systematic Literature Review (SLR) for Sustainable Development	UNIVERSITAS SEBELAS MARET
2	Slamet Santoso	THE USE OF CRYPTOCURRENCY IN SUSTAINABLE ISLAMIC SOCIAL FINANCE ECOSYSTEMS REVIEWED FROM THE PERSPECTIVE OF MAQASHID SHARIA	UNIVERSITAS UIN SUNAN GUNUNG DJATI
3	Sinta Nabila	THE INFLUENCE OF PRICES, PROMOTIONS, AND TRUST IN MARKETPLACE USE ON DECISIONS ONLINE PURCHASE (Case Study of BUKALAPAK Consumers in Yogyakarta City)	UNIVERSITAS NEGERI YOGYAKARTA
4	Nita Fitriana	EMPOWERING WOMEN ENTREPRENEURS: THE ROLE OF DIGITAL ECONOMY AND COMMUNITY SUPPORT IN JOGJA MUSLIMAH PRENEUR (JMP) INDONESIA	SEKOLAH TINGGI ILMU EKONOMI WIDYA WIWAHA
5	Ilham Safar	CHALLENGE MANAGEMENT: THE IMPORTANT ROLE OF ENGAGEMENT FOR LECTURER PERFORMANCE WITH KNOWLEDGE MANAGEMENT AND TALENT MANAGEMENT APPROACHES	UNIVERSITAS FAJAR

NOTIFICATION

Notification Message for Presenters,

Please pay proper attention to the following information regarding the event.

1. When you enter the Zoom meeting, you are required to set your user name in the following format; [Room Code] Full Name. For example, you are allocated to present in Room 01, so you need to set your username to **R01_Ratna Yudhiyati**.
2. Please prepare your presentation media. We advised you to use Microsoft PowerPoint or other similar office applications to create your presentation media. However, you are free to use other presentation media as long as you are sure that there will not be any technical issues during your presentation.
3. You will have 10 minutes to deliver your presentation.
4. You will share your presentation media by using your own computer.
5. The presentation session will start at 01.00 PM (GMT +7). You are required to join the meeting 10 minutes before the allocated time.

You are also entitled to attend the International Conference that will be held on 21 September 2024 at 08.30 (GMT +7). The program schedule is attached.

Notification Message for Participants,

Please pay proper attention to the following information regarding the event.

1. When you enter the Zoom meeting, you are required to set your user name in the following format; [Room Code]_Full Name. For example, you are allocated to be participant in Room 01, so you need to set your username to **R01_Ratna Yudhiyati**.

